

REGISTRATION

February 18-20, 2012 • Jewelry Preview: February 17 • Philadelphia, PA

**BUYERS
MARKET**
OF AMERICAN CRAFT

Pennsylvania Convention Center | 1101 Arch St. | Philadelphia, PA 19107

MAIL REGISTRATION FORM TO: Buyers Market Registration
3000 Chestnut Ave., #300, Baltimore MD 21211

FAX REGISTRATION FORM TO: (443) 524-3453

E-MAIL REGISTRATION FORM TO: info@rosengrp.com

CALL FOR ADDITIONAL INFORMATION: (800) 432-7238 x272

NICHE subscription allocation is \$10.00. AmericanStyle subscription allocation is \$15.00.

REGISTER ONLINE AT www.buyersmarketofamericancraft.com

(Please print clearly or attach business card here)

Company Name _____

Mailing Address _____

Store Address (if different from mailing address) _____

City _____ State/Province _____ ZIP/Postal _____

Phone _____ Fax _____

E-mail _____ Website _____

Primary Contact Person _____

IMPORTANT

Proper credentials must be provided before your registration is accepted. We require one of each of the following: proof of business, proof of location, and proof of current resale of craft to confirm your registration and issue badges.

Proof of Business

Federal Tax Return
Sales & Use Certificate
Business Check

Proof of Location

Store Lease
Storefront Photo
Ad or Brochure

Proof of Craft Resale

Invoices
Retail Purchase Orders

BUYER REGISTRATION FEES

Please complete this form and return to us before February 1, 2012.

Preferred Buyer Registration.....\$139

Includes badges for up to 4 employees, one-year subscriptions to NICHE and AmericanStyle magazines PLUS:

- Full web page on www.AmericanStyle.com
- Free copies of AmericanStyle to sell or give away
- AmericanStyle advertising discount
- Two tickets to the Sunday buffet lunch at the Buyers Market
- Certificate, promotional decals and stickers
- Discounted office supplies
- Discounts with some suppliers

Show-Only Registration\$20*

Includes badges for up to 4 employees and one-year subscriptions to NICHE and AmericanStyle magazines

*Oct. 3–Nov. 11 Nov. 12–Feb. 12 After Feb. 12
\$20 \$35 \$50 on site

Additional Badges\$15 each

BADGE INFORMATION

List ALL employees who are to receive badges. Include yourself. Print clearly. All businesses which are not traditional storefront establishments will be asked to verify the employment of any more than 2 badgeholders.

1. Buyer Name _____

2. Buyer Name _____

3. Buyer Name _____

4. Buyer Name _____

Additional Badges (\$15/each):

1. Buyer Name _____

2. Buyer Name _____

3. Buyer Name _____

YOUR BUSINESS PROFILE

Business Type:
(check only one)

- Art Gallery
- Craft Gallery
- Gift Shop
- Boutique / Clothing
- Jewelry Store
- Mail Order
- E-Retailer
- Interior Design / Art Consultant
- Furniture Store
- Garden Shop
- Department Store
- Manufacturer
- Other

Areas of Merchandise for resale:

- Fine Jewelry
- Fashion Jewelry
- Wearable Fiber
- Decorative Fiber
- Accessories
- Wood
- Metal
- Ceramics
- Glass
- Eco-Friendly
- Int. Furnishings
- Outdoor / Garden
- Faith-Based
- 2-Dimensional Art:
 - Prints
 - Photography

Gallery Description:

Sq. Ft. _____

Price Range _____

Year opened _____

% of American Craft Inventory _____

Location (mall, downtown, etc) _____

What do you specialize in? _____

SPECIAL EVENT REGISTRATION

2012 NICHE Awards Ceremony No charge _____ tickets
Saturday, February 18, 6pm

Preferred Buyer Luncheon* No charge _____ tickets
Sunday, February 19, 12:30-2pm
(*Preferred Galleries ONLY)

30th Anniversary Celebration No charge _____ tickets
Sunday, February 19, 7:30-11pm

PAYMENT

- Check Enclosed (Make checks payable to The Rosen Group)
- VISA MasterCard Discover AmEx

CC# _____

Exp. Date _____ / _____

Signature _____

**Children under the age of 12 will not be allowed on the show floor.
Excellent professional childcare is available on-site. Book your
childcare in advance. Call 800-432-7238 x272 for a reservation form.**